Rep Order# EC'd Yes 6837950 Ver# 1 Mod# 0

Traffic Order# 105005

Status Confirmed

**Printed:** 08/02/2012 9:25 AM 08/01/2012 11:52 AM

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Last Received: 08/6 Showing Buylines: All Lines

Fax# Buyer Phone# Product Estimate# Station KSNV-TV LAS VEGAS, NV.

Advertiser ( ).OBAMA FOR AMERICA

Product OBAM FOR AMERICA

Estimate# 1537 MAURA GILROY WASHII Agency C/P1/P2/E Flight Dates Hiatus Weeks Agency ( ) GMMB 3050 K ST NW

BARACK OBAMA FOR AMERICA SC=\*

-- CONTRACT COMMENT --

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Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX#

) PHILADELPHIA ) AMY MCCREARY 215-568-6540 215-568-1845

良	INGTON, DC 20007	
त्त्र	95/101/1537	
	10/23/2012 - 10/29/2012	

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SA Buyl:	SA Buyl:	M Buyl:	TU-F Buyl:	M Buyl	TU-F Buyl:	M Buyl:	TU-F Buyl	M Buyl	TU-F Buyl	Day
7A-9A Lne Comment	6A-7A Buyline Comment: NEWS	7A-9A Lne Comment	7A-9A ine Comment	6A-7A Buyline Comment: NEWS	F 6A-7A Buyline Comment: NEWS	430A-459A Buyline Comment: NEWS	F 430A-459A Buyline Comment: NEWS	5A-6A Buyline Comment: NEWS	F 5A-6A Buyline Comment: NEWS	Time
7A-9A Buyline Comment: SAT TODAY	: NEWS	7A-9A Buyline Comment: TODAY SHOW	F 7A-9A Buyline Comment: TODAY SHOW	: NEWS	. NEWS	A NEWS	: NEWS	t: NEWS	r: NEWS	Program
:30	:30	:30	:30	:30	:30	:30	:30	: 30	:   3   0	Len
\$175.00	\$125.00	\$250.00	\$250.00	\$190.00	\$190.00	\$50.00	\$50.00	\$100.00	\$100.00	Rate
10/27-10/27	10/27-10/27	10/29-10/29	10/23-10/26	10/29-10/29	10/23-10/26	10/29-10/29	10/23-10/26	10/29-10/29	10/23-10/26	Dates
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JÅ	13	N	œ	Ь	ıΔ	Н	4	ч	4 I I I	Total Spots
\$175.00	\$125.00	\$500.00	\$2,000.00	\$190.00	\$760.00	\$50.00	\$200.00	\$100.00	\$400.00	Total Cost
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	EC'd Yes	Rep Order#
		6837950
		Ver#
		. Mod# 0
		0 Status Confirmed
Shov		Traffic Order# 105005
Showing Buylines: All Lines	Last Received: 08/01/2012 11:52 AM	
Lines	08/01/2012	Printed:
	11:52 AM	08/02/2012 9:25 AM

2 of

21 TU-F 12P-1230P Buyline Comment: NEWS	20 M 11A-12P Buyline Comment: RACHEL RAY	19 TU-F 11A-12P Buyline Comment: RACHEL RAY	18 M 10A-11A Buyline Comment: TODAY SHOW III	17 TU-F 10A-11A Buyline Comment: TODAY SHOW III	16 M 9A-10A Buyline Comment: TODAY SHOW II	15 TU-F 9A-10A  Buyline Comment: TODAY SHOW II	14 SU 930A-10A Buyline Comment: CHRIS MATHEWS	13 SU 9A-930A Buyline Comment: NEWS	12 SU 7A-8A Buyline Comment: SUN TODAY	<pre>11 SU 6A-7A Buyline Comment: NEWS</pre>		IT In Day Time Program	C# 121C#	Station KSNV-TV LAS VEGAS, NV. Advertiser ( ).OBAMA FOR AMERICA Product OBAM FOR AMERICA	
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30		Len		Agency ( ) GMMB 3050 K ST NW WASHINGTON, DC 20007	
\$125.00	\$100.00	\$100.00	\$100.00	\$100.00	\$150.00	\$150.00	\$175.00	\$125.00	\$250.00	\$110.00		Rate	10/23/2012 - 10/29/2012	MB W ON, DC 20007 95/101/1537	SHOP
10/23-10/26	10/29-10/29	10/23-10/26	10/29-10/29	10/23-10/26	10/29-10/29	10/23-10/26	10/28-10/28	10/28-10/28	10/28-10/28	10/28-10/28	1 1 1 1 1 1 1	Dates	2		SHOTTANE SHIP LINES
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ıΔ	Н	4,	Н	4.	ļ	41	ц	↔	ь	н		Total Spots	215-568-6540 215-568-1845	) PHILADELPHIA ) AMY MCCREARY	
\$500.00	\$100.00	\$400.00	\$100.00	\$400.00	\$150.00	\$600.00	\$175.00	\$125.00	\$250.00	\$110.00	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Total Cost	540 845	'HIA EARY	
												Daypart			

32 M 4P-5P Buyline Comment: NEWS	31 TU-E 4P-5P Buyline Comment: NEWS	30 M 3P-4P Buyline Comment: PHIL	29 TU-F 3P-4P Buyline Comment: PHIL	28 M 2P-3P Buyline Comment: DRS	27 TU-F 2P-3P Buyline Comment: DRS	26 M IP-2P Buyline Comment: DAYS	25 TU-F 1P-2P Buyline Comment: DAYS	24 M 1230P-1P Buyline Comment: AGENDA	23 TU-F 1230P-1P Buyline Comment: AGENDA	22 M 12P-1230P Buyline Comment: NEWS	ı <sub>1</sub>	Buyer MAURA GILROY Phone# Fay#	Station KSNV-TV LAS VEGAS, NV.  Advertiser ( ).OBAMA FOR AMERICA  Product OBAM FOR AMERICA  Februare# 1537	Rep Order# 6837950 Ver# 1 Mod# 0 EC'd Yes
												Flight Dates Hiatus Weeks	Agency ( ) ( 3050 K S WASHII)	Status Confirmed
: 30	:30	:30	:30	:30	:30	: 30	:30	:30	: 30	:30	Len		( ) GMMB 3050 K ST NW WASHINGTON	Traffic
\$175.00	\$175.00	\$150.00	\$150.00	\$100.00	\$100.00	\$150.00	\$150.00	\$90.00	\$90.00	\$125.00	Rate	10/23/2012 - 10/29/2012	( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 95/101/1537	Traffic Order# 105005 Shov
10/29-10/29	10/23-10/26	10/29-10/29	10/23-10/26	10/29-10/29	10/23-10/26	10/29-10/29	10/23-10/26	10/29-10/29	10/23-10/26	29-1	Dates	2		005 Prin Last Received: 08/ Showing Buylines: All Lines
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⊬	H	Н	Н	⊣	} <b>-</b>	H	Н	ш	<del> </del>	H	# of	Phone# FAX#		8/02/2012 52 AM
N	00	L-J	42	Н	4	ц	44	ы	44	Н	Total Spots	215-568-6540 215-568-1845	) PHILADELPHIA ) AMY MCCREARY	08/02/2012 9:25 AM 1:52 AM
\$350.00	\$1,400.00	\$150.00	\$600.00	\$100.00	\$400.00	\$150.00	\$600.00	\$90.00	\$360.00	\$125.00	Total Cost	540 845	PHIA REARY	
											Daypart			3 of 7

	EC'd Yes	Rep Order# 6837950
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ines	it Received: 08/01/2012 11:52 AM	Printed: 08/02/2012 9:25 AM

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	Station KSNV- Advertiser ( Product OBA)	r re#	LT In Day	'	33 TU-F B	34 M	35 SA	36 SU	37 TU-E B	₩ 8	39 TU-F B	40 M	41 TU-F B	42 M	43 SA
ייער ד אַ פּעַקטט אַ פּע אַדְּעָּ	KSNV-TV LAS VEGAS, NV.  ( ) .OBAMA FOR AMERICA OBAM FOR AMERICA	1537 MAURA GILROY	y Time		-F 5P-630P Buyline Comment:	5P-630P Buyline Comment:	5P-630P Buyline Comment:	830P-930P Buyline Comment:	-F 630P-7P Buyline Comment:	630P-7P Buyline Comment:	-F 7P-730P Buyline Comment:	7½-730½ Buyline Comment:	730P-8P uyline Comment:	730P-8P Buyline Comment:	
	ERICA		Program		NEWS	NEWS	NEWS	NEWS AFTER NFL	JEOPARDY	JEOPARDY	WHEEL	инвет	FACE TO FACE	FACE TO FACE	
	Agency ( ) GMMH 3050 K ST NW WASHINGTON	Agency C/F1/F2/E Flight Dates Hiatus Weeks		•										,	
3	) GMMB (ST NW (MGTON)	95/ 10/23/	Len	3	:30	: 30	:30	:30	:30	:30	:30	:30	:30	: 30	
C Ho 1	( ) GMMB 3050 K ST NW WASHINGTON, DC 20007	95/101/153/ 10/23/2012 - 10/29/2012	Rate		\$265.00	\$265.00	\$200.00	\$450.00	\$260.00	\$260.00	\$260.00	\$260.00	\$150.00	\$150.00	
опомица ванича. Еги Еписа		12	Dates		10/23-10/26	10/29-10/29	10/27-10/27	10/28-10/28	10/23-10/26	10/29-10/29	10/23-10/26	10/29-10/29	10/23-10/26	10/29-10/29	
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		Phone# FAX#	# of Weeks	;     	Н	Н	ļ	H	н	Н	<b>⊢</b> -1	H	Н	Н	
	) PHILADELPHIA ) AMY MCCREARY	215-568-6540 215-568-1845	Total Spots	i ;	ω	N	щ	₩	4.	ш	<i>د</i> ا،	H	Δı	H	
	HIA EARY	540 345	Total Cost	3	\$3,445.00	\$530.00	\$200.00	\$450.00	\$1,040.00	\$260.00	\$1,040.00	\$260.00	\$600.00	\$150.00	
			Daypart												

5 of

	Station 1 Advertiser Product	Estimate# Buyer Phone# Fav#	rax# LT Ln	44		45		46		47		48		49		50		51		52		5 <sub>3</sub>		
	KSNV-T OBAN	# 1537 MAURA GILROY	n Day	44 SA	Buylir	5 M	Buylir	ĸ	Buyline	TU	Buylir	W	Buylir	Ή.	Buylin	H	Buylin	SA	Buylin	2 SA		3 នប	Buylin	
	V LAS VEGAS, NV. ) .OBAMA FOR AMERICA 1 FOR AMERICA	ROY	Time I	7P-730P	Buyline Comment:	8P-10P	Buyline Comment: VOICE	0P-11P	Comment:		Buyline Comment: I		Buyline Comment: (	8P-9P	Buyline Comment: F	10P-11P	Buyline Comment: I	8P-9P	Buyline Comment: N	9P-10P	Buyline Comment: N	4P-515P	Buyline Comment: E	
	RICA		Program		MHEEL		OICE		REVOLUTION		PARENTHOOD		CHI FIRE		WHIT.COM		DATELINE		NBC PRIME		NBC PRIME		ENIA	
	Agency ( ) GMMB 3050 K ST NW WASHINGTON	Agency OF 1/72/E. Flight Dates Hiatus Weeks	I	1				*1		*1		41												
	MMB GTON,	95/1 10/23/	Len	:30		:30		:30		:30		:30		:30		:30		:30		:30		:30		
	( ) GMMB 3050 K ST NW WASHINGTON, DC 20007	95/101/1357 10/23/2012 - 10/29/2012	Rate	\$175.00		\$1,100.00		\$1,000.00		\$900.00		\$1,000.00		\$500.00		\$1,000.00		\$350.00		\$400.00		\$600.00		,
4		[2	Dates	10/27-10/27		10/29-10/29		10/29-10/29		10/23-10/23		10/24-10/24		10/26-10/26		10/26-10/26		10/27-10/27		10/27-10/27		10/28-10/28		
	Rep Firm Sales Office ( Salesperson (	Salesperson Phone# Salesperson FAX#	Spots/Week	<b>;</b> ;		Н		н		Н		<b>i−</b> 7		Н		ы		J3		Н		н		
		Phone# FAX#	# of	<b>⊢</b>		Н		l <del></del>		Н		Н		H		⊣		₽		ш		l⇔		•
	) PHILADELPHIA ) AMY MCCREARY	215-568-6540 215-568-1845	Total Spots	  -  -		Ъ		<b>1</b>		Ь		Ь		H		ע		Н		₩		ц		
	PHIA REARY	540 845	Total Cost	\$175.00		\$1,100.00		\$1,000.00		\$900.00		\$1,000.00		\$500.00		\$1,000.00		\$350.00		\$400.00		\$600.00		,
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ຫ ເກ	64	63	თ N	മ	60	(J)	5 8	57	<i>ග</i> න	ა   	Fax# LT Ln	Estimate# Buyer Phone#	Station K Advertiser Product	Rep Order# EC'd Yes
SA 1130P-1A Buyline Comment:	M 1235A- 135A Buyline Comment:	TU-F 1235A- 135A Buyline Comment:	M 1135P- 1235A Buyline Comment:	TU-F 1135P- 1235A Buyline Comment:	SU 11P-1135P Buyline Comment:	SA Buyline Co	M 111 Buyline C	TU-F 11. Buyline C	SU 10P-11P Buyline Comment:	SU 930P-10P Buyline Comment:	Day Time	153/ MAURA GILROY	KSNV-TV LAS VEGAS, NV. r ( ).OBAMA FOR AMERICA OBAM FOR AMERICA	6837950
1130P-1A Comment: SNL	1235A- 135A e Comment: FALLON	1235A- 135A Comment: FALLON	1135P- 1235A Comment: LENO	1135P- 1235A e Comment: LENO	11P-1135P Comment: NEWS	11P-1135P Comment: NEWS	11P-1135P Comment: NEWS	11P-1135P Comment: NEWS	10P-11P Comment: LAW & ORDER	930P-10P Comment: TBD	ne Program	·	BAS, NV. FOR AMERICA RICA	Ver# 1 Mod# (
									ER			Agency OF 1/17 2/15 Flight Dates Hiatus Weeks	Agency ( 305) WA	0 Status Confirmed
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:    30	Len		( ) GMMB 3050 K ST NW WASHINGTON, DC 20007	Traffic
\$400.00	\$60.00	\$60.00	\$150.00	\$150.00	\$285.00	\$285.00	\$275.00	\$275.00	\$350.00	\$350.00	Rate	10/23/2012 - 10/29/2012	I, DC 20007	Traffic Order# 105005 Shov
10/27-10/27	10/29-10/29	10/23-10/26	10/29-10/29	10/23-10/26	10/28-10/28	10/27-10/27	10/29-10/29	10/23-10/26	10/28-10/28	10/28-10/28	Dates	2		005 Prin Last Received: 08/ Showing Buylines: All Lines
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\$400.00	\$ 50.00	\$240.00	\$150.00	\$600.00	\$285.00	\$285.00	\$275.00	\$1,100.00	\$350.00	\$350.00	Total Cost	5540 1845	PHIA REARY	
											Daypart			6 of 7

Fax# LT In Day Time Program	Estimate# 1537  Buyer MAURA GILROY  Phone#	, H	Rep Order# 6837950 Ver# 1 Mod# 0 S EC'd Yes
Len Rate Dates	Agency C/F 1/F 2/F 95/101/135/ Flight Dates 10/23/2012 - 10/29/2012 Hiatus Weeks	Agency ( ) GMMB 3050 K ST NW WASHINGTON, DC 20007	Status Confirmed Traffic Order# 105005 Priv Last Received: 08/ Showing Buylines: All Lines
Spots/Week # of Total Total Cost Weeks Spots	Salesperson Phone#         215-568-6540           Salesperson FAX#         215-568-1845	Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) AMY MCCREARY	Printed: 08/02/2012 9:25 AM Last Received: 08/01/2012 11:52 AM ng Buylines: All Lines
Daypart			7 of 7

## -REPORT TOTALS-

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1135P-12A

: 30

\$90.00

10/28-10/28

\$90.00

Buyline Comment: SPORTS NIGHT

Report Totals: 146 / \$35,095.00

## -SALES MONTHLY TOTALS-

Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 146 / \$35,095.00 Sales Totals: 146 / \$35,095.00 -COMPETITIVE-Oct 12: 121 / \$29,155.00 Market Totals \$116,983 Nov 12: CATV XXXX KHNV 25 / \$5,940.00 % 14% % KTUD KBLR olo olo ⊢ □ KINC KVCW % % 0 KVMY KLAS 21% ₩ % KSNV KVVU 2 % 30%

## --COMPETITIVE COMMENTS---

SHARES ESTIMATED

Books Demos NOV12 RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

## - CREDIT RISK -

CASH IN ADVANCE